



**We're a mission-driven  
organization determined  
to leave a positive impact  
on the lives of people  
everywhere.**

Contract Vehicles:

OASIS Small Business Pool 1

OASIS 8(a) Subpool 1

GSA Multiple Award Schedule (MAS)

GSA 8(a) STARS II

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**BIXAL**

# Service Offerings



**Strategic Communications**



**Learning & Knowledge Management**



**Agile Development**



**Customer Experience Design**



**Data Science & Analytics**



**Cloud Computing**

## Our Experience

### **USAID/Resilience and Food Security Bureau Feed the Future Knowledge, Data, Learning, and Training (KDLT)**

*Supporting USAID Operating Units and Missions to expand knowledge capacity*

Bixal leads the five-year KDLT activity using several innovative approaches, including Agile methodologies and human-centered design, to sustainably reduce global hunger, malnutrition, and poverty. KDLT helps USAID stay connected through webinars and Agrilinks.org and Resiliencelinks.org to make learning and strategic information easily accessible regardless of location.

### **Digital APEX, Training and Network Assessment Colombia Task Order**

*Strengthening cybersecurity for USAID local partners*

Bixal is building the capacity of civil society organizations in Colombia to control their digital privacy and security. Bixal employs user-focused strategies to develop, design, and deliver a customized webinar series, conducts cybersecurity risk assessments to identify vulnerabilities, and develops tailored action plans for local partners to improve their digital practices.

### **USAID/Global Health Supply Chain Program (GHSC)—Procurement and Supply Management**

*Improving communications for health commodities*

Bixal designed and developed GHSupplyChain.org, which plays a crucial role in achieving broader global health engagement efforts through global collaborations, advocacy, market dynamics, knowledge management communications. The site includes an interactive data visualization tool of the 2017 and 2019 contraceptive security indicators survey.

### **USAID/Bureau for Policy, Planning and Learning, Program Cycle Mechanism (PCM)**

*Improving support for Program Cycle implementation and increase capacity for adaptive management*

Bixal leads technology maintenance and optimization of two web-based knowledge management platforms—Learning Lab and ProgramNet—as well as strategic communications, organizational learning, and effective programming through knowledge platforms, data analytics, and data dashboards.

### **USAID/Vietnam, Trade Facilitation Program**

*Helping increase Vietnam's local capacity and improve its trade competitiveness*

Bixal builds training capacity of customs officials in Vietnam with a modernized learning approach to e-learning and instructional design. Using human-centered techniques, Bixal conducted an e-learning feasibility study with the Vietnam Customs School before developing and testing an e-learning pilot course with Vietnamese customs officials, and then advised on the activity design and procurement of a local firm to build an online learning management system.

### **USAID/El Salvador Monitoring, Evaluation, and Learning**

*Advancing knowledge management and learning*

Bixal designed a blended learning approach to advance knowledge management and learning (KML) and CLA principles, including the design and development of a user-friendly, responsive KML portal coupled with in-person trainings and mentoring sessions for implementing partners and Mission staff.